Current Applications & Future Plans of

EasyPark

Overview of Easy Park Alaska

Anchorage Parking Authority was created in 1984; predecessor of Anchorage Community Development Authority (ACDA).

Today, ACDA brings together resources to create development and redevelopment opportunities that forward municipal goals and objectives, using innovation, partnerships, sound planning and incentives.

Overview of Easy Park Alaska

In 2010, ACDA's Board of Directors adopted the name "EasyPark" to brand all parking facilities and programs of ACDA's parking division.

Mission: To enhance public parking and facilitate development for a vibrant community.

Parking Technology Industry Trends

- Parking Smartphone Apps.

- **License Plate Recognition (LPR)**

- Mobile License Plate Recognition (MLPR)

- **Connected Vehicles**

- "Smart" Meters

- **Space Sensors**

Current Technology At *Easy*Park

- Pay By Phone Application

- **Dispatch Center**

- Expanded Online Web Services

- **Smart Meters & Pay Stations**

- Parking System Database Management

Anchorage Community Development Authority

EasyPark
Providing convenient & safe parking services

Pay By Phone

What Is Pay By Phone?

Pay By Phone is a payment option for our parking spaces on our surface lots and downtown street meters. Simply call or log in to the mobile site to activate your parking session.

Benefits:

- No coins or cash needed
- **Receive text message reminders**
- Add time remotely
- **Pay from your car**
- Emailed receipts

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Dispatch Center

- Centralized Monitoring of CCTV
- **Remote Assistance & Facility Management**
- Real Time Data Collection & Monitoring
- **24/7 Customer Support**

Anchorage
Community Development
Authority

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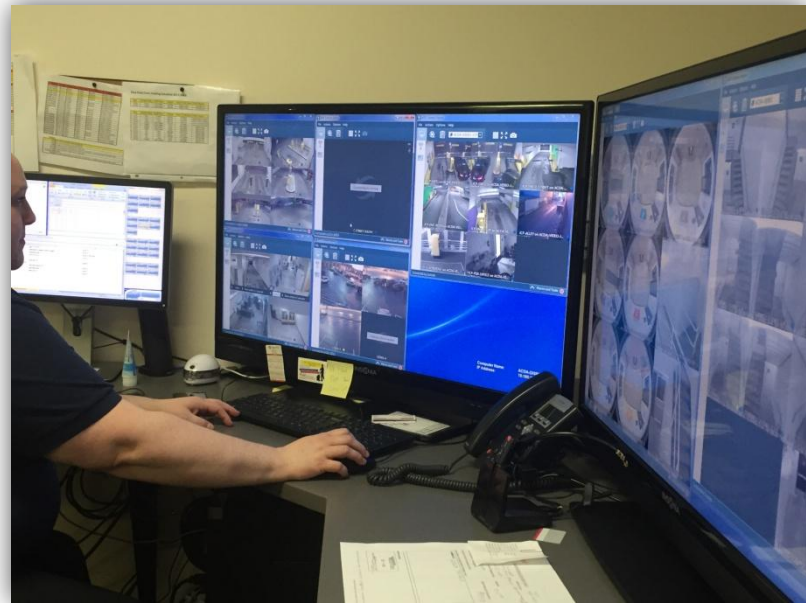
Expanded Web Services

Services Include:

- Online Payments

- **Appeal Citations Online**

- Information on Locations &
  Rates for Parking

- **Parking Alerts**

- Downtown Events News

Smart Meters & Pay Stations
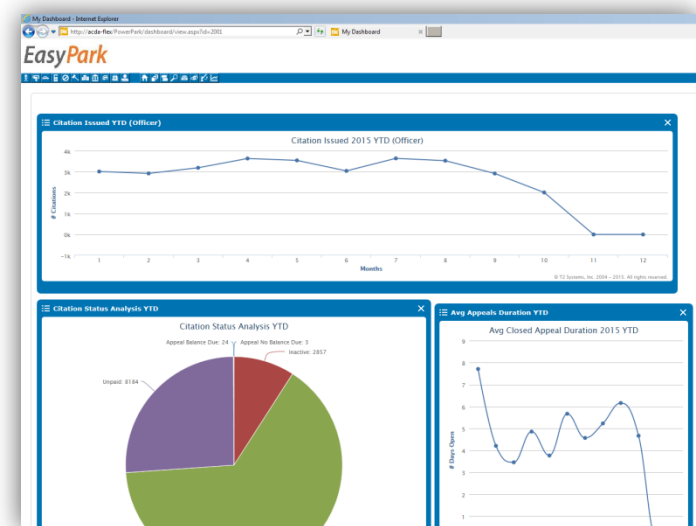
Currently Deployed

- 1700+ on street smart meters

- **29 Multi- Space Pay stations**

Database Management

Software Systems Currently in Use:

- **T2 Systems (enforcement)**
- EMS (Pay stations)
- **Element (Off Street Revenue)**
- P.E.M.S (On Street Meters)

Future Projects

- License Plate Recognition (LPR)

  – **Plate recognition for on-street permit enforcement & off-street revenue control system (gate free parking garages)**

- Public Facing Data Sharing

  – **Customer assistance in way-finding & occupancy of parking facilities**

- Exploring Additional Parking Smart Phone Applications

- Establishing Verizon Wireless Wifi Network

- Centralized Data Management & Preparing for Future Data Sharing

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