

Opportunities and Challenges for the Interaction Between AVs and Vulnerable Road Users

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**VIRGINIA TECH
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Advancing Transportation Through Innovation

Center for Vulnerable Road User Safety (CVRUS)

Our Mission:

Use human factors methods to improve road safety & outreach for people at *higher risk of crash or injury than average drivers* due to their mode of transportation, intrinsic, or extrinsic factors



CVRUS Leadership Team

Jon Antin, Ph.D.

- Center Director
- Senior driver safety, NDR



Ryan Smith, Ph.D.

- Impairment - alcohol, drugs, OTC, marijuana

Charlie Klauer, Ph.D.

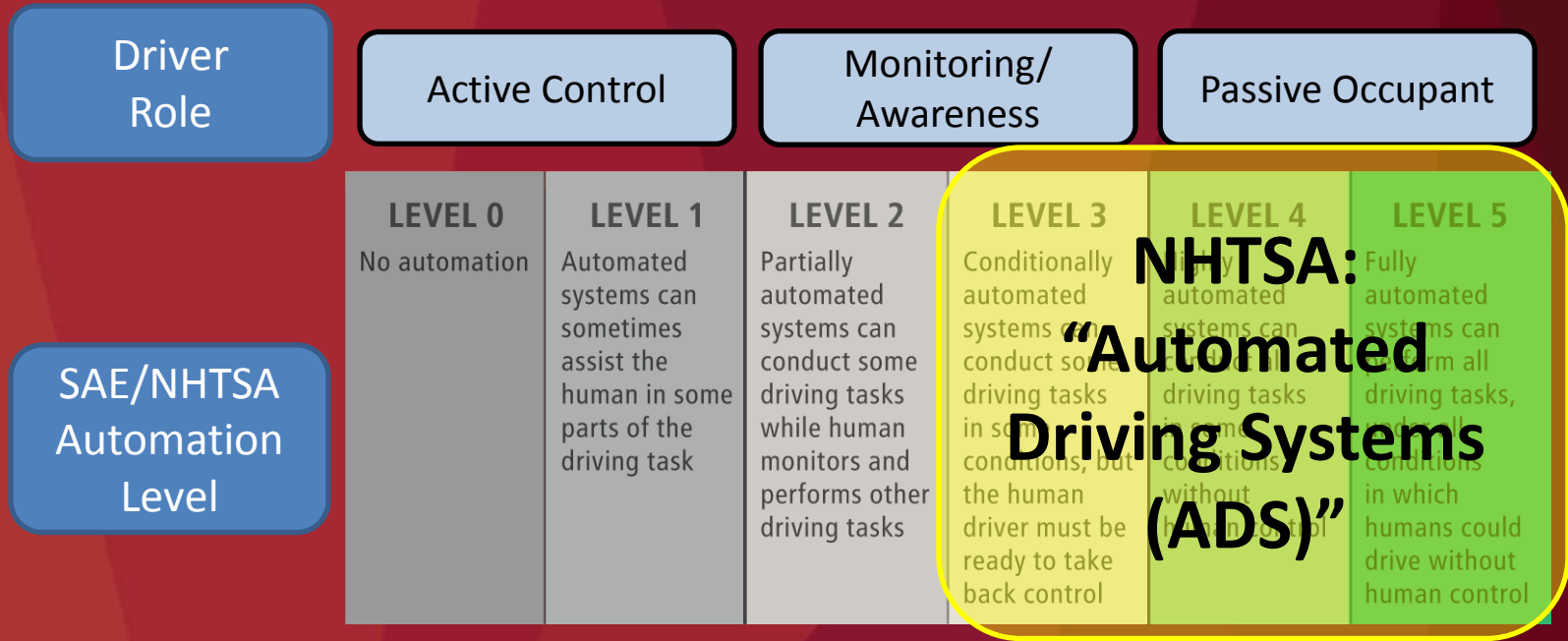
- Teen driver safety, driver distraction



Justin Owens, Ph.D.

- Ped/bike safety, child safety, PWD, driver distraction & fatigue

What are “Automated Vehicles”?



NHTSA/USDOT Guidelines

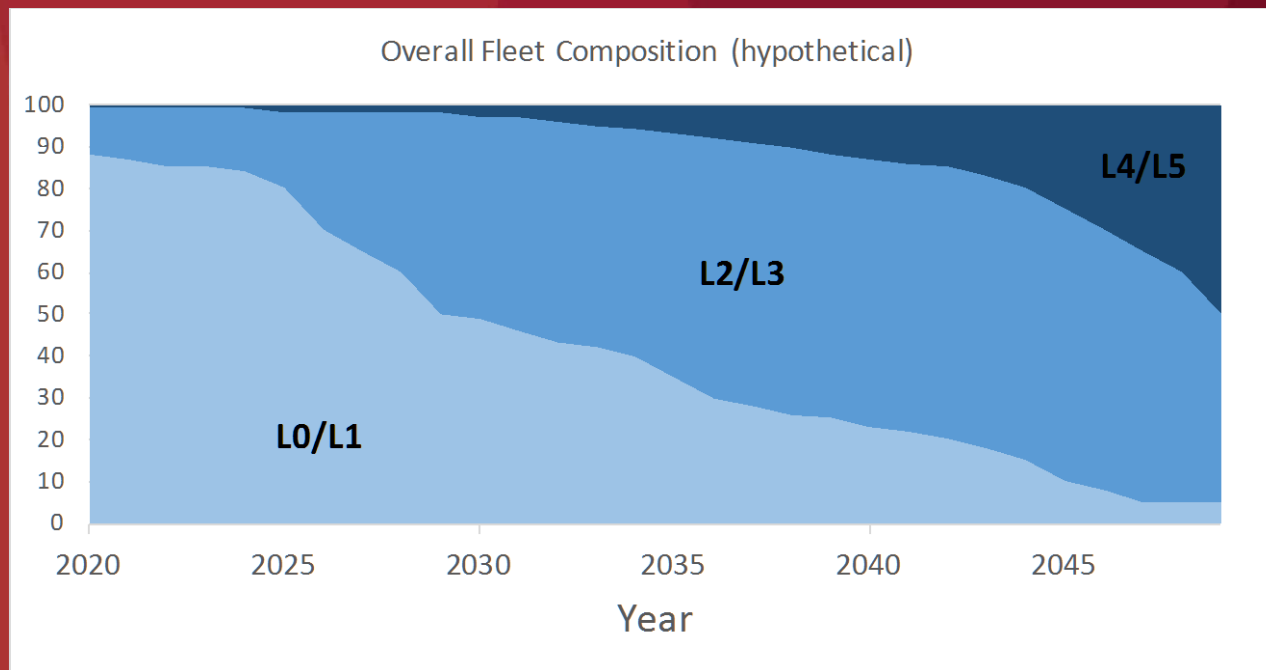
Automated Driving Systems 2.0: A Vision for Safety

- Published 2017; DOT's current guiding document for ADS
- Provides *voluntary guidance* for manufacturers & *technical assistance to states*
- Pedestrians & cyclists only touched upon:
 - “[HMI] Considerations should be made for the human driver...and external actors with whom the ADS may have interactions, including...bicyclists and pedestrians.”



https://www.nhtsa.gov/sites/nhtsa.dot.gov/files/documents/13069a-ads2.0_090617_v9a_tag.pdf

Hypothetical AV Penetration Rate



- Market readiness rate still unclear, but...
- Mixed fleet for decades to come

Automated Driving Systems: Pedestrian Safety Potential

**Improved
Perception**

**...potentially at
night (?)**

**No Distraction/
Fatigue/ Emotion**

**...or with
occlusion**

Faster Reaction Time

**Better Affordances
for People
w/Disabilities**

**Improvements in
Efficiency**

Challenges for AV/VRU Interactions

- Wide variety of challenges all levels of AV control
 - Some apply in different ways across levels
 - Compounded by operator takeover in L2/3
- Further discussion available in:
 - Sandt, L. & Owens, J.M. (2017). *Discussion Guide for Automated and Connected Vehicles, Pedestrians, and Bicyclists*. Pedestrian and Bicycle Information Center. Chapel Hill, NC

Detecting Pedestrians & Bicyclists

- How does an ADS detect vulnerable road users (VRUs)?
- **Challenges:**
- Multiple technologies (machine vision, Lidar, etc)
- All have \$\$ and/or tech limitations
- How can ADSs parse & track crowds of VRUs?



How do Pedestrians Identify AVs?

Level 2



www.tesla.com



www.cadillac.com

Level 4



www.easymile.com



www.navya.tech

Level 4/5*



newsroom.uber.com



www.waymo.com

Communication & Negotiation of Intent

- How do vehicles and pedestrians communicate *control* & *intent*?
- Shift from bidirectional human-to-human to user-machine interface



VTTI - Ford



HAL - Duke



AVIP – RISE Viktoria

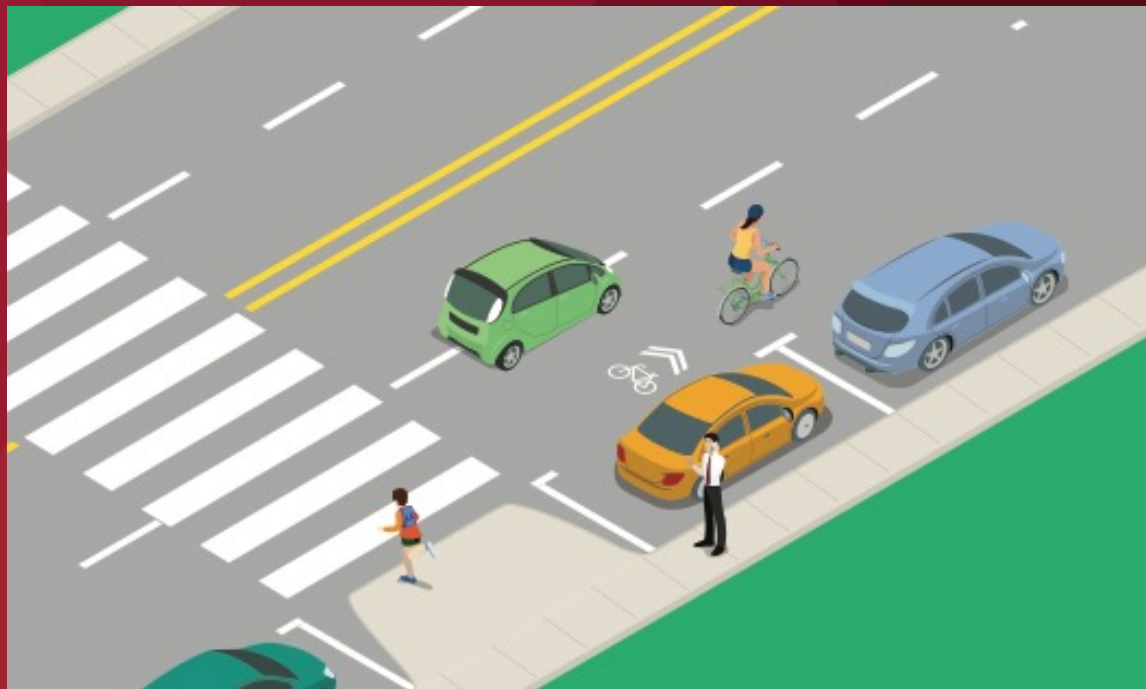
Determining Right of Way



- Legal, social & cultural issues
 - Interpretation & respect for local customs and norms?
- Replicate or replace personal communication?

Vehicle Behavior Around Peds & Bikes

- How does an ADS determine when to pass a cyclist/pedestrian in the road?
 - vs. hanging back given roadway parameters
- How does it weigh giving lateral passing distance vs. crossing lane line?



Driver Engagement

- L2/3 – How do interfaces successfully maintain/obtain driver engagement?
 - Especially in unexpected or complex scenarios involving VRUs?
 - Some calls (e.g. NACTO) for restricting use of midlevel automation in city centers.

HF Considerations for VRUs w/Disabilities

- What accommodations can be developed to assist or improve safety?
 - Benefits of connectivity?
 - Extra crossing time
 - Advanced communication
 - Onboarding/offboarding



Equity Considerations

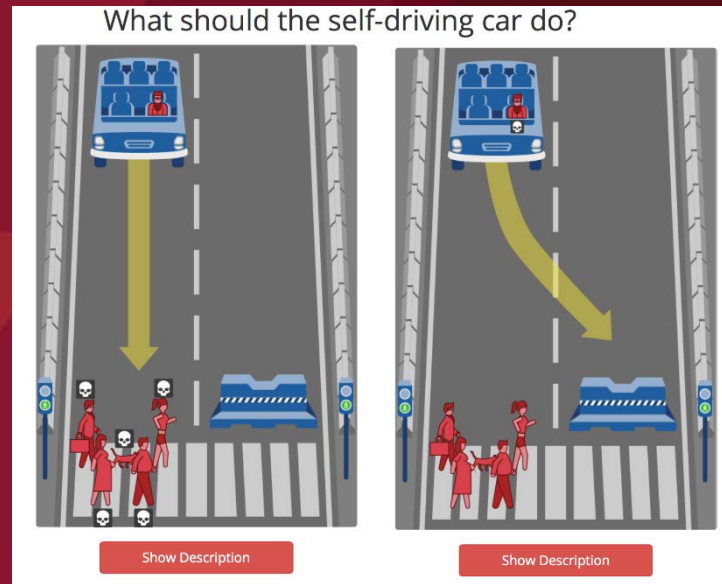
- Universal Design: inclusive of people with disabilities
- Fair distribution of benefits/risk across states, SES, race & gender
- Deployment of new & upgraded infrastructure
 - Connectivity, separated walking areas, etc.

Infrastructure Development

- Designing for *now vs. future*
- Predicting future travel patterns
 - Increased/decreased pedestrian traffic
 - Parking vs. return trips
- Separated travel lanes/paths
- What is the *interaction* between design & HF?

Legal/Ethical Questions

- Who to harm?
 - Trolley problem
- Who is liable?
- When can AVs break the law?
 - Major/minor
- Limitations on operational domain?



moralmachine.mit.edu

Summary: A Call for Research

- Even (especially!) with automation, questions about interaction between humans & machines
- Opportunities for improvements over current (fallible) human perception & performance
- Many issues, need engagement from all sides



Thank you!

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